

CALL TO ARTISTS

Application Opens August 1, 2016 for The 58th Winter Park Sidewalk Art Festival

For Immediate Release

July 2016

The 58th Annual Winter Park Sidewalk Art Festival to be held on March 17, 18, and 19 in beautiful Central Park and along historic Park Avenue in downtown Winter Park, Florida. Fine artists are invited to apply for this show at Zapplication.org. The application opened August 1 and will close September 26th at midnight.

The Winter Park Sidewalk Art Festival, one of the nation's oldest, largest and most prestigious juried outdoor art festivals, debuted in March 1960 as a community project to bring local artists and art lovers together. It consistently ranks among the top fine art shows in the country. The festival is produced by an all-volunteer board and draws an estimated 350,000 visitors each year. Along with the 225 nationally juried fine artists, the three-day event features concerts in the park, a wide variety of quality food and beverages, a schools exhibit of student art and interactive art activities for the kids.

The festival has been ranked by *Sunshine Artist Magazine* as the No. 1 Best Fine Art and Design Show in the Southeast in 2013 through 2015, and No. 5 in the Nation in 2015. It was also ranked No. 2 in *Art Fair Calendar's* 2015 list of America's Best Juried Fine Art Fairs. The festival is also consistently recognized as Central Florida's Best Festival by *Orlando Magazine*, and Best Winter Park Event/Festival by the Winter Park Chamber of Commerce and *Winter Park / Maitland Observer*.

In 2017, The Winter Park Sidewalk Art Festival is expected to present more than \$142,500 in cash awards and dedicated patron purchase funds, including 63 cash awards totaling \$72,500.

- **Best of Show** — \$10,000 purchase award. The Festival Committee purchases the Best of Show art and donates it to the City of Winter Park's Best of Show collection.
- **Art of Philanthropy Award** — \$5,000 purchase award funded by the Edyth Bush Charitable Foundation.
- **Award for a Distinguished Work of Art** — \$2,500 presented by the Charles Hosmer Morse Museum of American Art.

Other awards: 10 Awards of Excellence at \$2,000 each; 20 Awards of Distinction at \$1,000 each and 30 Awards of Merit at \$500 each.

Art categories: Clay, Digital Art, Drawing and Pastels, Fiber, Glass, Jewelry, Leather, Metal, Mixed Media 2D, Mixed Media 3D, Painting, Photography, Printmaking, Sculpture, Watercolor, and Wood, along with a special category for Emerging Artists.

A distinguished panel of three art professionals from around the country will select the 225 artists and 3 emerging artists that will participate in the festival at a screening in October. These judges will also select the award winners at the festival in March.

For additional information visit the Festival's website at www.wpsaf.org.

You can contact the festival at PR@WPSAF.org or leave a message at 407-644-7207.

WPSAF, P.O. Box 597, Winter Park, FL 32790-0597

###